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**CHÂTEAU ÉLAN UNCORKS UNIQUE “GRAPE MEETINGS”
AND CORPORATE TEAM BUILDING CENTER**

BRASELTON, GA. JANUARY 5, 2009--The vineyards at Château Élan are drawing considerably more interest these days from corporate business quarters rather than just from wine enthusiasts.

Château Élan’s “*Grape Meetings*” program is designed for meeting planners who are looking for innovative venues such as using a working winery as a setting for corporate group events. Few vineyards in America have sufficient space for anything but small gatherings, but Château Élan is a rare exception.

According to Doug Rollins, Vice President of Sales for the 3,500 acre conference & leisure destination, “Château Élan is the only certified IACC Conference Center in America with vineyards and a full-production working winery. In addition to our 25,000 square foot conference center, which can accommodate 700 persons, we have a 42,000 sq. ft. 16th century style French Château which offers 11 different venues for meetings, banquets and receptions whose capacities range from 30 to 500.”

Château Élan’s Corporate Development & Team Building Center joined forces with “lapdog, incorporated” whose innovative approach to team building programs are utilized by many of the world’s top companies. “Businesses today are commonly faced with obstacles that jeopardize their mission and create weak staff relations, says Rollins. Château Élan and lapdog offer programs that can reverse, rebuild and redirect such scenarios so that communication is improved, trust and confidence is developed and diversity is viewed as a strength.”

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Programs include High Ropes & Challenge Adventures from atop a 60 foot climbing tower, Wine making Workshops, Wine & Barrel Tastings, Intergroup Vineyard Hayrides, Night Golf Shootouts, Golf Scrambles, Tennis Mixers, Spa Workplace Stress Escapes, Yogi Motivation, Synergy Sand Volleyball, Equestrian Apprenticeships and the High Performance Driving and Racing School at nearby Road Atlanta.

Château Élan's purpose built 1,600 sq. ft. Culinary Studio with Viking Range appliances is also located in the Winery and offers corporate groups a prime team building environment that features the art of culinary preparation, cooking, and presentation. Executive Chef Marc Suennemann explains, "Our classes, generally limited to a maximum of 22 attendees for each team building class are informal, with interactive participation, and lots of fun."

With 322 rooms and suites on property, including a European Spa mansion with 14 private guest suites, Golf Villas, 63 holes of championship golf, Stan Smith tennis center, Equestrian Show center, and seven restaurants, the opportunities for productive meetings and a wealth of themed outings can be as easily arranged as popping a cork.

Château Élan is located just 40 minutes north of Atlanta and 55 minutes from Hartsfield-Jackson International airport. Atlanta is within two hours flight time of 80% of the U.S.

Château Élan evokes images of the Loire Valley of France according to the Atlanta Journal-Constitution. The 75 acres of vineyards surrounding a 16th century style French Château are planted in Chardonnay, Riesling, Sauvignon Blanc, Cabernet, Chambourcin, Pinot, Sangiovese, and Merlot, Vinifera grapes, An additional section of the vineyards are planed in Muscadine grapes which are native to the southeast. These produce semi-sweet wines with aromas of honey, citrus and peach.

Château Élan is Georgia's largest producer of premium and varietal wines numbering 20,000-25,000 cases annually.

For more details call 678-425-0900 or log onto www.chateauelan.com