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Château Élan Story Ideas -- 2009

- **Château Élan Winery & Resort, Braselton (Atlanta)** 3,500 acre leisure, conference and spa destination, 40 minutes north of Atlanta, GA and 55 minutes from Hartsfield-Jackson international airport.
- Château Elan described by Atlanta Journal Constitution as “Imagine yourself in France. The 3,500 acre property looks like something you’d see in the Loire valley of France.
- Château Elan Full-production Winery. M-F guided tours & tastings, 11am &-3pm FSS 12 noon-4pm on the hour. 75 acres of vineyards planted in Vinifera Chardonnay, Sauvignon Blanc, Riesling, Cabernet, Chambourcin, Sangiovese and Merlot grapes. Also Muscadine grapes. Annual production 20-25,000 cases making Château Élan Winery the largest producer in Georgia.
- Only IACC certified conference center in U.S. with full-production working winery.
Château is 42,000 sq. ft. with two restaurants, wine market, and art gallery. Unique site for social and corporate meetings with 11 venues handling 30 to 700 attendees.
 - A 276 room Four Diamond Inn, plus Ten 2-3 bedroom Villas with kitchen.
 - 25,000 sq. ft. high tech Conference Center.
 - Three championship golf courses, a 9 Hole Executive Walking Course and Stan Smith Tennis Center, with Stadium court and seven courts lighted for night play.
 - Château Elan Culinary Studio and Cooking School. Purpose built 1,600 sq. ft. facility using Viking appliances and equipment. Classes every Friday, Sat. & Sunday.
 - Equestrian Show Center, numerous weekends throughout year, hunter/jumper competitions, dressage, team building, summer camp, rodeo and rider training.
 - Dining at seven specialty restaurants from French, Mediterranean, Bistro and Southern regional including Paddy’s Irish Pub.
 - Paddy’s Irish Pub commissioned and built in Dublin in 1996. Transported from Ireland to Château Elan in 1997 and rebuilt using all original materials, furnishings and fixtures.
 - Golf Digest ranked the Woodlands and Château Championship golf courses 4 ½ and 4 stars. Zagat named Château Élan in the top four courses in Georgia.
 - Spa Mansion of 33,000 sq. ft. with 14 guest suites, and 35 treatment rooms. Multi-functional as day spa or overnight, weekend retreats and for extended vacations. Greater Atlanta’s only spa destination experience.
 - Château Élan is the only leisure and conference destination in the world with its own motorsports racetrack (Road Atlanta) a 2.54 mile Grand Prix course and the Skip Barber Driving and Racing School for leisure guests and corporate groups.
 - Named Best Romantic Hotel in Atlanta and Atlanta’s Best Spa by CitySearch.com

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- Château Élan Spa named by Spa Finder magazine among “Top spas with golf and tennis in the world.”
- Zagat named Château Elan in “Top 10 Wine Country Inn’s in America.”
- Château Élan Spa named by Spa Finder magazine in “Top 10 spas in the world for couples in love.”
- Vineyard Fest, annual celebration of grape harvest. Advance ticket sales only and limited to 2,000. Tickets are \$75 each Occurs during the later part of August. (August 24, 2008). Wineries from U.S. and around the world participate. Seminars and wine and food pairing classes conducted by Château Elan Executive Chef Marc Suennemann with celebrity guest chefs and Winemaker Peter Kasprzak.
- \$13 million renovation and enhancement program 2007-2008 included all new bedroom suites and bathrooms at The Inn and a complete remodeling of two grand ballrooms, 19 meeting rooms in the Conference Center, the Versailles Restaurant and L’Auberge lounge.