



NEWS RELEASE

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Château Élan Invigorates Resort with Spa Suites Renovation **Improvements encompass luxury suites, restaurant, lobby, and gift shop**

ATLANTA – Oct. 21, 2011 – Château Élan Winery & Resort announces the completion of a \$1.5 million renovation to the Spa at Château Élan, encompassing a makeover of all guest suites at the Spa, the Fleur de Lis restaurant, two spa library areas, gift shop, front desk and lobby. This second phase completes a comprehensive, \$3 million transformation to the Spa, which includes improvements made last year to the Spa's 35 treatment rooms, relaxation areas and couples' rooms.

Each guest suite is designed to offer a soothing, romantic experience and includes new upholstered beds with a rolled head and footboard appointed with nail head trim. Renovated bathrooms feature a rich color palette of watery blues and peaceful greens with tranquil glass mosaics. Guest can choose from a two-person pedestal Airjet tub or a couples' Raindance waterfall shower each with an invigorating hand shower. Design Directions International of Marietta, Ga., led the renovation project.

"We are thrilled to unveil our newly renovated luxury spa to guests as we approach the 20th anniversary of one of Atlanta's premier destination spas," said Doug Rollins, vice president of sales and marketing at Château Élan. "These improvements provide the ultimate relaxation experience for our guests where they can experience total luxury and enjoy the finest quality in spa services."

A subtle theme throughout the spa is the feel of water. Restful, tranquil swirl patterns are found in the carpet, wall coverings and furniture. Calming shades of blue, sand and sea glass are dominant throughout the rooms, lobby and waiting area.

Additional renovations to Fleur de Lis, the spa restaurant, include new tables and chairs, carpeting and décor.

About the Spa at Château Élan

One of Georgia's most luxurious spas, the Spa at Château Élan is a 35,000 sq. ft., full-service European-style spa nestled inside a lakeside mansion. It includes 14 overnight guest suites and its own restaurant, Fleur de Lis. Staffed by a team of 95 professionals, the spa provides an extensive offering of European and specialized body treatments, couples' treatments, massage and wellness therapies, hydrotherapy, signature anti-oxidant winery treatments, skin care treatments, nail care, sauna, steam room and more.

About Château Élan Winery & Resort

Located just 40 minutes north of Atlanta in Braselton, Ga., Château Élan Winery & Resort is a 16th century style French château, Four Diamond leisure and conference destination that sits on 3,500 acres. It is the only resort in Georgia that includes a 200 acre vineyard, a full-production winery, 320 luxurious guest rooms and suites, a 25,000 sq.ft. conference center, a European spa with 14 guest suites, an equestrian show center, tennis center, seven restaurants and 63 holes of championship golf. Château Élan is a member of Preferred Hotels® & Resorts. For more information, visit www.chateauelan.com.

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