

Contact: Doug Rollins  
Email: drollins@chateauelan.com

**CHÂTEAU ÉLAN SPENDS \$3 MILLION ON BEDROOM SUITE RENOVATION**  
COMPREHENSIVE TWO YEAR \$10 MILION ENHANCEMENT PROGRAM COMPLETED

BRASELTON, GA January 5, 2009 —Château Élan has completed a \$3 million renovation of all 276 bedrooms suites at The Inn.

The new bedroom suites compliment a two year, \$10 million dollars enhancement program that saw the installation of all new bathrooms at The Inn and a complete remodeling of two grand ballrooms, 19 meeting rooms in the Conference Center, the Versailles Restaurant and L' Auberge lounge. Inspired by the Château Élan architectural and interiors style that emulates elements of a French Country Estate, the comprehensive renovation format was created to enhance and elevate the leisure and corporate group experience at the Four Diamond destination leisure and conference center.

“The bedding package is exquisite with embroidered white linens on top of a cushy pillow top mattress,” said interior designer Sherry Decker of Design Directions International. “The dark rich walnut woods play well off of the silver patina of the nightstand and desk. All of this comes together in a completely new room design that still says "French Estate", but it's fresher and more stylish than the original “French provincial.”

“Bedroom color schemes revolve around French blue with muted shades evocative of the sun drenched Mediterranean used throughout in soft gold's, creams, blues and browns. We were fortunate that even the standard bedrooms at Château Élan are larger than at most hotels so we were able to use a free standing focal bed with residential style headboard with footboard and added a subtle French touch with an antique Eglomise mirror of gilded glass as a full-length wall leaning mirror. “

-more-

In keeping with continuing effort's to further Château Élan's "going green" agenda, energy efficient lighting is now in place in all the guest rooms and digital energy efficient thermostats have been installed throughout the 25,000 square foot conference center.

For more information on Château Élan call 678-425-0900, or visit our website at [www.chateauelan.com](http://www.chateauelan.com). High resolution images relating to this press release and all other aspects of Château Élan are easily accessed through our image bank at [www.chateauelan.com/publish](http://www.chateauelan.com/publish)

*About Château Élan: Château Élan is located just north of Atlanta. Centerpiece of the 3,500 acre, Four Diamond leisure and conference destination is a 16<sup>th</sup> century style French Château surrounded by vineyards, full-production winery, daily winery tours and tastings, 320 luxuriously comfortable rooms and suites, 25,000 sq. ft. Conference Center, 63 holes of championship golf, European Spa mansion with 14 guest suites, Equestrian Show Center, Tennis Center, and dining at seven restaurants. Château Élan is a member of Preferred Hotels & Resorts.*